

I am writing concerning your desire to know how our local station are doing. There are a few stations here that are not meeting my needs. While I was watching "Little Rascals" with my 4 year old neighbor on the ABC Family station, there was a very disturbing commercial that we saw. It was an ad for Kmart in which all you see is a woman from the neck to the knees in a skimpy bikini. The whole commercial just consisted of the women walking and finally wrapping a towel around her body that said Kmart on it. I was very disturbed not only with the ad itself and how it objectified this woman's body, but at the fact that it was shown during "Little Rascals" where the audience would obviously be children. I think that my local stations need to be more aware of what ads they are showing during shows because some are more appropriate than others for children. Thank you for your interest in making our television stations more aware and more suitable for families.